

Junior Livestock Sale Committee

Meeting Minutes

(JLSC)

05 April 2021

Call to Order:

Heather Alexander called the meeting to order at 1835 (6:35) hours, 05 April 2021, a quorum was present.

In attendance was; Heather Alexander, Rod Rogers, Myron Hales, Mark Wade, Arvin Martinez, Cassidy Newkirk, Mary Louise Wood, Scott Lake, Josey Bailey and Jarrod Logan.

Correspondence:

Brandon Taro notified the JLSC that he has resigned to move to another state.

There was no correspondence at this time.

Approval of Secretary Minutes:

Meeting notes from the March meeting were not readily available for review, it was noted that there was nothing significant (NSR) to report at this time and would be tabled, read and approved at the May meeting.

Financial Report:

Ms. Bailey presented that there is \$17,192.20 in checking and \$19,988 in savings. Mr. Hales moved to approve the treasures report and Mr. Logan seconded it.

Old Business:

1. Qualified Sale Progress: NSR by Mr. Rogers
2. Business After Hours (New Committee Chair): Mr. Taro had oversight of this committee, due to his resignation, Mr. Hales volunteered to pick up where Mr. Taro left off.
 - a. Business After Hours (BAH): Tentative date set for 16 June 2021. Mr. Taro reported that he will reach out to his point of contact (POC), Josh Budrow and will build a plan for the current COVID situation and a course of action (COA) for any new set of regulations.
 - b. BAH will be a meet and greet type of event where BB and 307 will provide samples/meat platters and present their businesses and what they have to offer in terms of the sale. There will be an explanation to buyers on the ins/outs of the sale; e.g. can purchase $\frac{1}{2}$ an animal and split it with another business/person, explain the buyback process, how a buyer goes about getting their animal processed, etc.

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New Business:

1. Albany County Fair Photographer: Bids for photographers will be posted for consignment photos, it was discussed to have a “Fair Photographer.”
 - a. “Request for Proposals”
 - i. The Albany County Fair Board (hereinafter ‘the Board’) is seeking bids for photography services livestock shows and livestock exhibitors for the Albany County Fair.
 - ii. Dates Required: 28 July – 07 August 2021 (Dates must include Horse Show also)
 - iii. Scope of Services:
 1. Photography of exhibitors using provided backdrop
 2. Printable backdrop photos for each sale lot provided to the Board on USB Drive
 3. Live show photography for use in promotional materials for the Albany County Fair
 4. Service provider will provide an image use release and digital image of 40-50 photos to the Board for marketing purposes
 - b. Submission Requirements:
 - i. Each bid submission is required to include a statement of qualifications that includes a listing of previous livestock show experiences and at least three (3) samples of professional livestock photographs.
 - ii. Each bid submission is required to include the total cost of the service. Travel and lodging expenses will not be paid separately, this should be considered in the bid price.
 - c. Proposals will be accepted until 01 May 2021 and any questions can be submitted via email to: manager@albanycountyfair.org.
2. Survey: It was noted that the University Survey would be \$6000. In conclusion JLSC decided to conduct their own survey and present the survey questionnaire during BOG set for 20 April. Along with the survey past buyers will be presented with a coffee mug and magnet indicating “Save the Date” Junior Livestock sale 2021.
 - a. Albany County Fair Junior Livestock Sale Survey
 - i. What time do you prefer the Junior Livestock Sale start
 1. 1:00 – 3:00 – 5:00 – No preference
 - ii. The length of the sale was
 1. Too long – Too Short – Just Right

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- iii. How do you prefer to register
 - 1. Early Online – Early in Person – at sale in Person
 - iv. Please Rate the Add On Program
 - 1. 1 (Poor) -10 (Great)
 - v. How do you prefer communication about the Jr Livestock Sale?
 - 1. Email – Mail – Social Media
3. Sale Day Meal: Mr. Hales stated that he should hear back from the University Meat Science by weeks end.
4. Dress Code: It was proposed by Mr. Hales that the JLSC dress professionally and be dressed alike so that the community can identify who the JLSC is if they need assistance on sale day. It was suggested that all JLSC members wear a white button down shirt accompanied with an appropriate tie.
5. Byers Plaques: Mr. Hales volunteered to make or obtain said plaques.
6. Band/Live Music: Jamie Hansen has been contacted to perform at the Albany Co. Fair sale with live music.

Meeting was adjourned in 1934 hrs, next meeting is scheduled for 10 May 2021 at 1830 (6:30 pm).

Albany County
JLSC Secretary
Rod Rogers